



Ras Al-Khaimah Investment & Trade Summit

Bringing Together Regional And Global Businesses: Fostering Trade, Investment, And Alliances.

10 - 11 December, 2024
RAK Exhibition Center



Organised By:



Hosted By:



About The Event

RAK investment and Trade Summit aims to be a preeminent international platform for strategic investment and development that will bring together investors, visionaries, industry leaders, companies, policymakers, and the Government of Ras Al Khaimah to discuss strategies that foster sustainable growth and innovation in the global investment landscape.

With unwavering support, Valiant Market Services is exhilarated to announce the RAK Investment and Trade Summit in Ras Al Khaimah, which aims to offer an unparalleled platform to explore the region's attractive investment opportunities and position the Emirate as a regional hub for investment and business excellence. The summit offers a unique opportunity to invest and showcase in Ras Al Khaimah, shape the regional investment landscape, and network with various industry pioneers.



Featuring a comprehensive conference programme, RAK Investment and Trade Summit will host a top-notch speaker line-up who will deliberate on ways to place the Emirate at the centre of the regional as well as global dialogue for investment and innovation and discuss the latest trends, opportunities, and challenges in the focused industries such as Manufacturing, Tourism, Infrastructure and Real Estate, Maritime Trade, Education Healthcare and Energy. The conference will provide an apt platform for global and regional thought leaders to convene and share deep industry insights, exchange ideas, and enable knowledge transfer through engaging panel discussions, insightful keynote speeches, and interactive sessions. RAK Investment and Trade Summit will have an enhanced focus on networking throughout the event between the attendees and the representatives from various ministries and the government bodies with a series of interactive panel discussions, 1-2-1 business meetings, and other engaging programmes, allowing

participants to witness an unmatched networking opportunity that enables them to connect with potential partners, industry experts, and influential figures to forge lasting business connections in a highly conducive business atmosphere and capitalise on the diverse prospects for the business.

In addition, the event will also host a 2-day world-class exhibition allowing attendees to explore the latest displays of technologies, innovative ideas, and breakthroughs across various industry verticals. The exhibition will enable OEMs, innovators, technology solution providers, and startups to showcase their latest products, services and solutions in a very collaborative atmosphere, unlocking valuable investment opportunities in Ras Al Khaimah and the broader Middle East region.



Focus Areas



Infrastructure & Real Estate

With the government of Ras Al Khaimah making substantial investments in the infrastructure projects, the emirate is at the cusp of witnessing the real estate boom. Join us at the RAK Investment and Trade Summit, discover the latest trends in the ever evolving industry, meet like minds and close business deals in a highly conducive business environment .



Tourism

Ras Al Khaimah is an upcoming tourism hub in the region, propelling the tourism industry as one of the key areas of focus. Join us at the RAK Investment and Trade Summit to discover the potential of this ever-evolving industry and meet the various stakeholders across the industry to engage with trendsetters.



Manufacturing

Experience the state-of-the-art manufacturing infrastructure and explore a plethora of investment opportunities in advanced manufacturing technologies and industrial development in Ras Al Khaimah at the RAK Investment and Trade Summit . Join the most important names in the industry and forge lasting business connections.



Maritime Trade

Witness a journey of maritime excellence at the RAK Investment and Trade Summit. Delve into the cutting-edge advancements and explore a wide array of investment prospects in the maritime trade sector in Ras Al Khaimah. Discover the potential of this dynamic industry and engage with key stakeholders, propelling Ras Al Khaimah as a maritime trade centre in the region.



Energy

At the RAK Investment and Trade Summit, attendees will witness the cutting edge sustainable energy solutions as Ras Al Khaimah makes significant advancements in clean technologies and renewable energy. Explore a wide range of investment opportunities in the energy sector, and meet industry pioneers, visionaries, and leaders.



Education

Explore numerous opportunities in the education industry of Ras Al Khaimah and invest in imparting knowledge. Meet the most notable personalities at the RAK Investment and Trade Summit, discover educational prospects, and take a step forward to strengthen the robust and contemporary education sector.



Healthcare

Invest in health and wellness as the healthcare sector in Ras Al Khaimah grows exponentially. Discover medical technological breakthroughs and improved healthcare facilities among the plethora of other services. Join RAK Investment and Trade Summit and be the industry trendsetter.

Why Attend?



Network with key stakeholders

RAK Investment and Trade Summit provides a unique opportunity for attendees to connect with industry leaders, experts, government officials, investors, and entrepreneurs from around the world and build new business relationships.

Gain valuable insights

RAK Investment and Trade Summit offers a platform for global and regional industry professionals to deliberate on the latest trends, opportunities, and challenges in key sectors - Manufacturing, Tourism, Infrastructure and Real Estate, Maritime Trade, Education Healthcare and Energy.

Showcase products and services

RAK Investment and Trade Summit allows companies from all around the globe to showcase their products, services, and innovations to a targeted audience, and generate new leads and sales opportunities.

Explore investment opportunities

RAK Investment and Trade Summit presents a unique opportunity for investors to explore investment opportunities in Ras Al Khaimah's seven key sectors, and engage with the Government of Ras Al Khaimah and local stakeholders to learn about the business environment and investment climate in the Emirate.

Access to new markets

RAK Investment and Trade Summit will attract attendees from around the world, providing them with an opportunity to access new markets in the middle east region. The event will enable the participants to expand their customer base and explore new business opportunities.

Meet face-to-face with potential partners

Conduct 1-2-1 meetings and close business deals with prospects & clients and get instant feedback. Pitch and resonate your offerings to the investors in a highly social business environment, discuss opportunities and maximise the impact of their presence.



Market Outlook



Ras Al Khaimah, emerging as a new developing market is making a name for itself as an attractive destination for businesses worldwide.

With its strategic location, business-friendly policies, strong infrastructure, and the leadership's efforts to promote stability, efficiency, and resilience of the economic system, the Emirate has become an attractive destination for international and regional investors. Affirming its credit rating of A-/A-2; outlook stable, S&P said the emirate has a relatively strong growth prospects, with GDP growth expected to average 2.7% annually from 2022–2025 with continued fiscal surpluses to support a government net asset position of nearly 13% of GDP by 2025, Ras al Khaimah positions itself as “The Destination” for those seeking exclusive experiences and lucrative business ventures.

According to a report by the World Bank, the non-oil sector in the Emirates is anticipated to grow by 4.2% in 2023, supported by strong domestic demand, particularly in the tourism and manufacturing sectors. With a strong emphasis on economic diversification, the Emirate of Ras al Khaimah has been playing an increasingly important role in driving this sustainable growth, with a focus on developing key sectors such as Infrastructure and Real Estate, Manufacturing, Tourism, Maritime Trade, Education, Healthcare, and Energy. With its strategic location, scenic mountain peaks, and beaches, Ras al Khaimah recorded over 1.1 million arrivals in the previous year. With tourism emerging as a key sector driving economic growth, the government of Ras Al Khaimah is actively investing in tourism infrastructure and promoting the Emirate as a premier tourist destination, attracting renowned hotel chains,

luxury resorts, and world-class attractions such as Jebel Jais, Al Marjan Island, offering waterfront living and leisure facilities. With an increasing number of visitors and a focus on sustainable tourism development, Ras Al Khaimah is well-positioned to continue expanding its tourism sector.

Additionally, according to GlobalData, the UAE announced boosting the industrial sector by 150% over the next five years through the expansion of foreign export markets, with Ras Al Khaimah making notable contributions in the fields of manufacturing and industrial development. Having had a diversified manufacturing base, focused on sectors such as petrochemicals, pharmaceuticals, metals, and construction materials, the Emirate is also home to numerous free zones and industrial parks, offering attractive incentives and a business-friendly environment for regional and international companies.

Moreover, the Emirate's proximity to major shipping routes and access to world-class infrastructure have also facilitated maritime trade in Ras al Khaimah, making it a major contributor to the economy while propelling the Emirate as a global hub for manufacturing and construction. Reinforcing maritime trade, the government is also attracting investments and fostering innovation in the sector with plans to establish a superyacht storage facility.

To sum up, Ras Al Khaimah is a promising market and offers a diverse range of opportunities across various sectors. Whether it is in Infrastructure and Real Estate, Tourism, Manufacturing, Maritime Trade, Education, Healthcare, or Energy, Ras Al Khaimah is set to experience continued growth and development, contributing to the overall prosperity of the United Arab Emirates and beyond.

Participant Profile



Regional Companies & Conglomerates

RAK Investment and Trade Summit offers an unmatched opportunity to the regional companies and startups to meet with the leading global conglomerates to foster long lasting business partnerships in a highly conducive environment.



Start-ups And Entrepreneurs

RAK Investment and Trade Summit welcomes Visionary Leaders, Innovators, and Start-ups looking to showcase their products & services and form strategic partnerships.



Global Investors & Fund Managers

RAK Investment and Trade Summit will be an ideal platform for Venture Capitalists, Private Equity Firms, Angel Investors, and Individuals seeking profitable investment opportunities



Established Products and Services Companies

RAK Investment and Trade Summit invites companies from across the region and the rest of the world to showcase their products & services and establish stronger business in Ras Al Khaimah.



Industry Experts

RAK Investment and Trade Summit opens doors for a plethora of opportunities for influential figures and thought leaders from various sectors to drive sustainable innovation and help shape the investment landscape in Ras Al Khaimah.



Government Representatives

RAK Investment and Trade Summit aims to be an ideal platform for Policymakers, Ministries, Economic Development Agencies, and Government Officials from across UAE interested in attracting investments and fostering economic growth in the Emirates and beyond.



Academia and Institutions

RAK Investment and Trade Summit offers an exclusive opportunity for representatives from Educational Institutions and Research Organisations to convene and collaborate under one roof and enable knowledge transfer.



Professionals

RAK Investment and Trade Summit aims to provide an unparalleled platform to Executives, Consultants, and Professionals seeking strategic alliance and collaboration.

Participation Packages RAKIS24

EARLY BIRD OFFER

Valid until

13 SEPTEMBER 2024

Title Sponsor

Prices Available
on Request

(Title Sponsor package is fully customisable and exclusive. To know more please reach out to our Sponsorships Team)

Recognition as an exclusive 'Title Sponsor'

- 54 sqm Exhibition space at the most prominent position in the exhibition hall.
- Maximum branding across all marketing collateral, lanyards, exhibition area, networking app, and conference hall alongside the organiser.
 - Logo placement alongside the organiser on all lanyards and badges to be distributed among all the event attendees including Delegates, Speakers, VIPs, Media, Staff and Expo Visitors etc.
 - Logo display on networking app
 - Logo placement and/or video ad to be played on screens in the conference area during session breaks.
- Prominent advertising at prominent media sites in and outside the venue
 - Exclusive branding on hall entry/exit points and other sites that are likely to have the most footfall.
 - Prominent Branding on the registration desks
 - Prominent Branding in the catering area
 - Prominent branding in the networking lounge and meeting rooms
 - Prominent branding in the media lounge
- Prominent logo on the homepage and click-through logo with a company description on the sponsor page of the event website.
- One dedicated page on the website under the link title sponsor will be placed with full customisation as per client requirements.
- Logo on event social media page banners and up to 3 posts across social media channels.
 - Exclusive logo to be placed on hero images of all social media pages.
- Logo to be placed exclusively on all automatic registration emails and event passes.
- Opportunity to contribute in curating the conference agenda.
- PR assistance.



- Opportunity to contribute any write-ups for the website and the event's social media channels.
- Keynote speaking opportunity for up to 3 executives.
- Opportunity to sponsor & chair 3 conference sessions including the opening session and moderate the panel sessions.
- 1-2-1 business meeting assistance.
- Ads in 3 email blasts sent across to the industry contacts
(Dimensions: 580 X 400 and CTA link)
- 2 full-page advertisements in the event catalogue and post-event report
(1 index page & 1 back page or 1 centrefold).
- Exclusive logo to be placed on the cover page of the event catalogue.
- 30 full access event passes.
- Copy of event catalogue and post-event report.
- Access to the recorded presentations.
- Access to the event app.
- Tea/Coffee refreshments.

Platinum Sponsor

Super Early Bird Offer

~~\$ 33,000~~

\$ 28,050

Recognition as 'Platinum Sponsor'

- 36 sqm Exhibition space in the exhibition hall.
(Includes 1 Counter, 2 Barstools, 6 Chairs, 3 Power sockets (500 watt), 1 Glass Table, 1 Literature Holder, and 1 Waste Bin.)
- Branding at prominent media sites including the reception desk inside the venue alongside other Platinum sponsors, the exclusive Title Sponsor and the organiser.
- Logo on the homepage and large click-through logo with a short description on the sponsor page of the event website.
- Up to 2 posts on the event social media pages.
- Speaking opportunity for up to 2 executives in the conference.
- Opportunity to sponsor up to 2 conference sessions.
- 1-2-1 business meeting assistance.
- Ad in 2 email blasts sent across to the industry contacts
(Dimensions: 580 X 320 and CTA link)
- 2 full-page advertisements in the event catalogue and post-event report.
- 20 full access event passes.
- Copy of event catalogue and post-event report.
- Access to the recorded presentations.
- Access to the event app.
- Tea/Coffee refreshments.

Gold Sponsor

Super Early Bird Offer

~~\$ 22,000~~

\$ 18,700

Recognition as 'Gold Sponsor'

- 30 sqm Exhibition space in the exhibition hall.
(includes 1 Counter, 2 Barstools, 4 Chairs, 1 Glass Table, 1 Literature Holder, 2 Power sockets (500watt), and 1 Waste Bin.)
- Logo on the website homepage and click-through logo with a short description on the sponsor page of the event website.
- Branding alongside other Gold Sponsors inside the venue.
- 1 post on the event's social media pages.
- Speaking opportunity for 1 executive at the conference.
- Opportunity to sponsor 1 conference session.
- Ad in 1 email blast sent across to the industry contacts
(Dimensions: 580 X 320 and CTA link)
- 1 full-page advertisement in the event catalogue and post-event report.
- 15 full access event passes.
- Copy of event catalogue and post-event report.
- Access to the recorded presentations.
- Access to the event app.
- Tea/Coffee refreshments.

Silver Sponsor

Super Early Bird Offer

~~\$ 13,000~~

\$ 11,050

Recognition as 'Silver Sponsor'

- 16 Sqm shell scheme in the exhibition hall.
(Includes 1 Counter, 2 Barstools, 2 Chairs, 1 Coffee Table, 2 Power sockets (500 watt), 1 Waste Bin, and 2 Spotlights.)
- Logo on the homepage and click-through logo with a short description on the sponsor page of the event website.
- Branding alongside other Silver Sponsors inside the venue.
- Speaking opportunity for 1 executive at the conference.
- 1 post on the event's social media pages.
- 1 full-page advertisement in the event catalogue.
- 10 full access event passes.
- Copy of event catalogue and post-event report.
- Access to the recorded presentations.
- Access to the event app.
- Tea/Coffee refreshments.



Bronze Sponsor

Super Early Bird Offer

~~\$ 8,300~~

\$ 7,055

Recognition as 'Bronze Sponsor'

- 12 Sqm shell scheme in the exhibition hall.
(Includes 1 Counter, 2 Barstools, 2 Chairs, 1 Power socket(500 watt) , 1 Waste Bin, and 2 Spotlights.)
- Click-through logo with a short description on the sponsor page of the event website.
- Branding alongside other Bronze Sponsors inside the venue.
- 1 post on the event's social media pages.
- 1 half-page advertisement in the event catalogue.
- 5 full access event passes.
- Copy of event catalogue and post-event report.
- Access to the recorded presentations.
- Access to the event app.
- Tea/Coffee refreshments.



Exhibitor Plus

Super Early Bird Offer

~~\$ 5,000~~

\$ 4,250

- 9 Sqm shell scheme in the exhibition hall.
(Includes 1 Counter, 3 Barstools, 1 Power socket (500 watt), 1 Waste bin, and 1 Spotlight.)
- Click-through logo on the exhibitor page of the event website.
- 4 full access event passes.
- Mention on the event catalogue and post-event report.
- Copy of event catalogue and post-event report.
- Access to the recorded presentations.
- Access to the event app.
- Tea/Coffee refreshments.

Exhibitor

Super Early Bird Offer

~~\$ 3,900~~

\$ 3,315

- 6 Sqm shell scheme in the exhibition hall.
(Includes 1 Counter, 2 Barstools, 1 Power socket(500 watt), 1 Waste Bin, and 1 Spotlight.)
- Click-through logo on the exhibitor page of the event website.
- 3 full access event passes.
- Mention on the event catalogue and post-event report.
- Copy of event catalogue and post-event report.
- Access to the recorded presentations.
- Access to the event app.
- Tea/Coffee refreshments.

Start Up Booth

Super Early Bird Offer

~~\$ 2,100~~
\$ 1,785

- 4 Sqm shell scheme in the exhibition hall
 (Includes 1 Counter, 1 Barstool, 1 (500 Watt) Power socket, 1 Waste Bin, and 1 Spotlight.).
- Click-through logo on the exhibitor page of the event website.
- 2 full access event passes
- Access to Startup Pitching Room (on approval basis only)
- Mention on the event catalogue and post-event report.
- Copy of event catalogue and post-event report.
- Access to the recorded presentations.
- Access to the event app.
- Tea/Coffee refreshments.

***Startups that were founded two years prior to the booking date and have raised less than \$1 million in funding shall be eligible for special startup booths and reduced prices for other packages.*

Space Only

Super Early Bird Offer

~~\$500/sqm~~
\$ 425/sqm

Advertising Opportunities

Event Catalogue Advert



- **Half Page - \$ 895**
- **Full Page - \$ 1,395**
- **Double Page Spread - \$ 1,995**



On-site Standee - \$ 1,495

(Note: Standee placement will be at the organisers' discretion only)



Bag Inserts - \$ 5,000



Other Sponsorship Opportunities

- Bag Sponsor - \$ 18,000
- Conference Session Sponsor - \$ 10,000
- Workshop Sponsor - \$ 10,000
- Notepad Sponsor - \$ 6,000
- Pen Sleeve Sponsor - \$ 7,000
- Tent Card - \$ 5,000 Per Side
- Website Advertisement - \$ 8,000



Delegate Passes

NO. 808681	Individual Pass
Early Bird Offer	Early Bird Offer
SLOT - 01	SLOT - 01
Ends 13 September 2024	Ends 13 September 2024
	\$439 \$219

NO. 951753	Group Pass
Early Bird Offer	Early Bird Offer
SLOT - 01	SLOT - 01
Ends 13 September 2024	Ends 13 September 2024
	\$307 \$175

- 2-day full access to the expo area.
- 2-day full access to the conference auditorium.
- Logo Display in the event marketing collateral.
- Logo on the participant page of the event website.
- Copy of event catalogue and post-event report.
- Access to the recorded presentations.
- Access to the networking room.
- Access to the event app.
- Tea/Coffee refreshments.





Venue

RAK Exhibition Center, Ras al Khaimah, UAE

The ideal place in the United Arab Emirates
where people from around the world come together
to meet and do business.



RAKIS 2024

Ras Al-Khaimah Investment & Trade Summit

A Global Exhibition & Conference Propelling **Ras Al Khaimah** as an Ideal Investment Destination

10 - 11 December, 2024

RAK Exhibition Center, Ras al-Khaimah, UAE

Head Office

Clarence Centre
6 St. George's Circus
London
SE1 6FE
UK

Regional Office

RAKEZ,
Business Center 02,
B03-308

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Get in touch

 +971 55 2280404

 info@rakisummit.com

